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Broadcasting from 1912 to 2012: Radio K celebrates a *Century of Cool*

MINNEAPOLIS, MN, 8/1/2012 — Take one lonely professor of technology and engineering, one dark stormy night, mix in a few errant sparks from a gap transmitter and the legendary Radio K is born.*

And now the oldest station in the state – is like, *really* old. And still *really cool*.

Radio K is taking an entire year to say thanks to the thousands of listeners who've tuned in and turned it up for the past century – whether you caught our in-studio performance last week or listened to us transmit Gopher football games via Morse Code in 1912 – you're part of the *Century of Cool* and you rock.

We'll get the party started right with a showcase 100 years in the making. On Friday, August 24th, join *Birthday Suits*, *Leisure Birds*, *Wiping Out Thousands*, and us, Radio K, at Hell's Kitchen for the best **Gigawatt** show ever. And be sure to show up early! The first 77 rockers who show their Music Lover's Card or University of Minnesota Student ID get access to our fun-filled VIP area – complete with prize giveaways, and other between-act entertainment.

And keep in touch – because we have just begun to rock, and here's to the next 100 years of iconic Real College Radio!

Radio K is the award-winning student-run radio station of the University of Minnesota, playing an eclectic variety of independent music both old and new. Radio K **educates students, breaks ground in musical programming, and provides cutting-edge cultural coverage** through our specialty shows and Culture Queue.

* Professor F.W. Springer may or may not have been lonely. We just don't know. What we do know is that he helped invent radio broadcasting and created 9XI here at the University of Minnesota – which was later changed to WLB to KUOM which Zeus-like gave birth to WMMR- which was once again swallowed (Titan-like) by KUOM as it became Radio K in 1993.

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